

Waxahachie Community Development Corporation
May 5, 2015

A regular meeting of the Waxahachie Community Development Corporation was held on Tuesday, May 5, 2015 at 3:00 p.m. in the Council Conference Room, 401 S. Rogers, Waxahachie, Texas.

Members Present: John Sanders, III, President
Mike Ramsey, Vice President
Kevin Strength, Mayor
Paul Stevens, City Manager
Bob Lynn
Daniel Morton
Joe Jenkins

Ex-Officio Debra Wakeland, President, Chamber of Commerce
Members Present: Lori Saunders, City Secretary
Charles Harris, Director of Finance

Others Present: Michael Scott, Assistant City Manager
Steve Chapman, City Attorney
John Smith, Director of Parks and Recreation
James Villarreal, Recreational Superintendent
April Ortiz, Civic Center Director
Laurie Mosley, Director of Convention & Visitors Bureau
Chris Seale, Horticulturist

President John Sanders called the meeting to order.

Vice President Mike Ramsey moved to approve minutes of the WCDC meeting of March 10, 2015. Mr. Dan Morton seconded, **All Ayes.**

Mr. Charles Harris, Director of Finance, presented the Waxahachie Community Development Corporation Annual Financial Report for year ended September 30, 2014. He reported the Corporation received an unqualified clean opinion. Financial Highlights are as follows:

At the close of the fiscal year, the assets and deferred outflows of resources of the Corporation exceeded it liabilities by \$2,030,549 (net position). Of this amount, unrestricted net position was \$1,395,169. Total revenues were \$3,909,400 and total expenses were \$3,514,315, including depreciation.

The Corporation's net position increased by \$395,085, primarily as a result of increased charges for services and sales tax revenue as well as decreased general government expenses offset by an increase in culture and recreation expenses.

At the end of the fiscal year, the total fund balance of all governmental funds was \$3,219,419, down \$204,179 which was less than the prior year decrease of \$1,092,671. This was mainly due to a \$246,749 increase in total revenues as well as a \$641,743 decrease in total expenditures.

As of the close of the current fiscal year, unreserved fund balance for the Corporation's General Fund was \$1,580,428, or 72.76% of General Fund expenditures no including transfers out.

Vice Chairman Mike Ramsey moved to accept the Waxahachie Community Development Corporation Annual Financial Report for year ended September 30, 2014 as presented. Mr. Bob Lynn seconded, **All Ayes.**

Ms. Laurie Mosley, Director of Convention & Visitors Bureau presented the following Conventions & Visitors Bureau April - May 2015 Report:

FESTIVAL & EVENT UPDATES

We've had some action packed weekends the last few weeks, and this weekend and the future proves to be just as exciting!

- Scarborough Renaissance Festival – now thru May 23-25
- Waxahachie Downtown Farmers Market Begins – Saturdays thru the end of October
- Super Chevy Show - May 16-17 at the Texas Motorplex
- Waxahachie Old Fashioned Singing - May 29-30; Friday at 7 pm – Saturday at 3 pm Chautauqua Auditorium
- Relay for Life - May 30, Waxahachie Sports Complex
- 10th Annual Paint Historic Waxahachie Plein Aire Paint-Out - June 1-7
- Waxahachie Gingerbread Classic Golf Tournament - June 5, Waxahachie Country Club
- Pancake Breakfast & Fly-In - June 6, Mid-Way Regional Airport
- Gingerbread Trail Historic Home Tour - June 6-7; 10 am-4 pm
- Gingerbread Trail Arts & Crafts Show and Antique Market - June 6-7, Getzendaner Park; Admission: FREE

Other events that are in motion to plan:

- Sip 'N Stroll/Bike Ride Kick-Off on June 26
- Crape Myrtle Festival & Driving Trail
- Dale Hansen Football Classic
- Texas Country Reporter Festival

VISITOR CENTER, GROUP TOUR, CONVENTION & SPORTS UPDATES

Working really hard with a team of folks to recruit the Vintage Market Days show to the Civic Center for the month of August.

Sports:

- Waxahachie Disc Golf Annual Cook-Out & Glo Round - May 2 Anticipated Attendance: 60-90 Players
- Jennie Finch Softball Camp - May 16-17, Waxahachie Sports Complex

If you do not have a child to attend camp but would like to see Jennie Finch up close and personal – there are tickets for the Dinner of Champions available for only \$25 for Saturday, May 16 at The Avenue Church.

- Hard Kick Classic II May 30 - Waxahachie Civic Center

Cars:

- Third Gen Roundup(Camaro & Firebird Car Show) May 9 - Getzendaner Park
- Super Chevy Show Downtown Kick-Off May 16; 8 am
- 10th Annual North Texas Lakes Rally May 21-24 Lake Waxahachie Spring Park

Other Interest Groups:

- Serendipi-TEA – May 1
Group of approximately 25 women organized by Whitworth Ranch Retreat eating and shopping downtown
- Amon Carter Museum Group Tour - June 5
- Destination: Webb Gallery , Chautauqua Auditorium and Ellis County Courthouse
Leader: Mary Lynn Sloane – marylynn.sloane@cartermuseum.org
- Historic Fort Worth, Inc. Architour June 6
Destination: Ennis in the morning and Waxahachie/Gingerbread Trail in the afternoon

OTHER NEWS

- Marriott Fairfield Inn ground breaking was Thursday, April 30.
- Laurie registered for the TTIA Travel & Tourism College that had been discussed in the past. It is a 3 year commitment (1 week in the summer per year) and culminates with a special project.

City Manager Paul Stevens presented the following update of activities at the Civic Center:

March: closed with 40 events including:

- Gun & Knife Show
- Waxahachie Guitar Show; this event was a huge success, rebooked for November (double original space)
- Workforce Solutions for N. Central Texas Youth Expo; first event hosted by Texas Workforce targeting employment for youth in our local industries and businesses. They would like to host another event in the fall, waiting for them to choose a date.
- Lawn & Garden Expo

April: closed with 42 events including:

- Chamber Lifestyle Expo; didn't have the vendor participation or attendance as previous years, maybe due to date change or competing events. Debra is moving it back to March for 2016 and reinventing the whole event, it will now be the Ellis County Women's Expo.
- New Holland Equipment Training
- Ellis County Ducks Unlimited

- United Way of WEC

Up & Coming

Prom season is well underway; so far we have hosted Waxahachie (461 tickets), Ferris (170), Life School (100) and Duncanville (899). Still to come in May are Advantage Academy, Red Oak and Cedar Hill. **these numbers reflect ticket sales only, does not include chaperones.*

- Magnablend; will be hosting an all employee meeting May 12th
- WISD Excellence Gala will be May 21st
- 2nd Annual Hard Kick Classic will take place on May 30th

Facility -

We just received the color chips for the chair frames. We will be picking out a coordinating fabric/frame color in the coming weeks and once the order is placed it is a 6-8 week turnaround.

The second change out of seasonal color will be done in the next few days; we had a meeting with Turf-Scape & Chris Seale on Friday to discuss options/suggestions.

Projects –

- Outdoor patio area/'pergola; waiting to hear back regarding the total cost/quotes
- Office A/C is scheduled for May

Mr. Stevens reported ECI, Inc. consultants who performed wall and roof repair and restoration at the Civic Center noted the Civic Center project was given the top performance coating project of the year award for 2014. The Civic Center was highlighted in the *Design & Build* magazine for the metal roof that was installed. It was a four-page spread.

Mr. John Smith, Director of Parks and Recreation, presented the following update of activities at the Waxahachie Sports Complex:

Spring Leagues – Adult softball spring leagues will be finished the middle of May. Waxahachie youth soccer association and the YMCA youth soccer are will be completing their season as well the middle of this month.

Tournaments – Five tournaments have been cancelled due to inclement weather. We have also, added 12 tournaments through the Arlington Girls' Softball Association for this year. We just completed the Waxahachie Youth Soccer Tournament with over 65 teams.

Maintenance – We are in the process of renovating our 3 large soccer fields. They should be complete and ready for games the second weekend in September.

Mr. Stevens introduced Mr. Chris Seale, Horticulturist for community beautification. Mr. Seale reported he ordered large planters for the Pocket Park, Courthouse and portals into the city. He stated a project at the Sports Complex at the corner of Broadhead and Highway 287 service Road

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will include a Berm being approximately 40x20 with landscaping and trees. The project will be completed in May. Bynum Park will be updated with landscaping before Gingerbread Trail. Mr. Seale shared his vision of landscaping to be placed throughout the city.

Mr. Bob Lynn reported the Civic Center fountain project has been cancelled due to high cost. He will get with Mr. Seale for different alternatives.

There being no further business, Mr. Dan Morton moved to adjourn at 4:23 p.m. City Manager Paul Stevens seconded, **All Ayes.**

Respectfully submitted,

Lori Saunders
City Secretary