

Waxahachie Community Development Corporation  
August 9, 2016

A regular meeting of the Waxahachie Community Development Corporation was held on Thursday, August 4, 2016 at 3:00 p.m. in the Council Conference Room, 401 S. Rogers, Waxahachie, Texas.

Members Present: John Sanders, III, President  
Mike Ramsey, Vice President  
Kevin Strength, Mayor  
Paul Stevens, City Manager  
Bob Lynn  
Layne Ballard

Members Absent: Daniel Morton

Ex-Officio Lori Saunders, City Secretary  
Member Present: Charlie Harris, Director of Finance

Others Present: Steve Chapman, City Attorney  
Michael Scott, Assistant City Manager  
John Smith, Director of Parks and Recreation  
James Villarreal, Recreational Superintendent  
Laurie Mosley, Director of Convention & Visitors Bureau  
April Ortiz, Civic Center Director  
Chris Seale, Horticulturist

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President John Sanders called the meeting to order.

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Ms. Laurie Mosley, Director of Convention and Visitors Bureau (CVB), reported the 2016-2017 CVB budget includes commercial placement on the Texas Country Reporter television series starting in September. She requested to utilize \$3,000 of contingency funds to get the contract started.

**Mr. Layne Ballard moved to approve \$3,000 of contingency funds to advance TOP TEXAS TOWNS television advertising contract with Texas Country Reporter.** Vice President Mike Ramsey seconded, **All Ayes.**

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The Board continued discussion of the Waxahachie Community Development 2016-2017 fiscal-year budget.

City Manager Paul Stevens reviewed a revised breakout of the cost of concrete pavement by the maintenance building and concrete pavement for dumpster area and truck turnaround being \$33,608. He reported concrete reconstruction for the Frontage Road Entry totals \$480,820.00 versus \$360,749.00 for asphalt overlay.

President Sanders opened for discussion the need for repair/replacement of parking improvements and choice of asphalt versus concrete and/or do they look at alternatives on how to use the funds.

Mr. Layne Ballard asked the Board to consider closing the gates to avoid through traffic. He recommended continuing with concrete and curb parking improvements in phases starting with the frontage road entry and suspend the new parking lot to a later date.

President Sanders recommended looking at ingress/egress areas and see if there is complete redesign of how we flow traffic through the Sports Complex. He stated there is no signature opening into the Sports Complex from Broadhead.

Mr. James Villarreal stated his priorities are concrete and fencing around the maintenance building and move forward with extra concrete for five dumpster areas. He stated he doesn't oppose revisiting the parking improvements at a later date.

Mr. Ballard recommended in a broader prospective looking at sand volleyball courts. Mr. Villarreal stated the approximate cost to construct a sand volleyball court with no lighting is \$15,000 to \$18,000.

Mayor Strength recommended adding additional funding for landscaping at the Sports Complex noting it needs more color inside the complex. President Sanders recommended adding \$40,000 to the \$110,000 budget for renovation of 15 acres in the common areas totaling \$150,000.

**After further discussion, Mayor Kevin Strength moved to amend the Sports Complex budget as follows: \$150,000 to renovate 15 acres in the common areas; \$18,000 fencing around maintenance building; \$50,000 for dumpster enclosure and sand bins; \$35,000 for approach to five dumpster areas; \$15,000 consulting fees and amend the Civic Center Budget to include \$60,000 for landscaping at east entrance of facility.** President John Sanders seconded, **All Ayes.**

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**Citizens' Petitions and Requests:**

Mr. Bob Lynn presented a handout of overview and objective to tie-in with CVB or other tourism initiatives to create a strategic plan prior to a CCB project which will help attain long-term targets of the economic development program. He recommended working with Ms. Laurie Mosley, Ms. April Ortiz and Mr. Villarreal to utilize their facilities to promote Economic Development. He presented possible community initiatives which could be initiated and/or promoted through tourism related projects. Mr. Lynn expressed his compassion for the concept noting it was successful when he oversaw projects working with Savannah Georgia Tourism in past years.

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**There being no further business, Mayor Kevin Strength moved the meeting adjourn at 4:21 p.m.** City Manager Paul Stevens seconded, **All Ayes.**

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Respectfully submitted,

Lori Saunders

City Secretary