

Waxahachie Community Development Corporation
September 12, 2017

A regular meeting of the Waxahachie Community Development Corporation was held on Tuesday, September 12, 2017 at 3:00 p.m. in the City Council Conference Room, 401 S. Rogers, Waxahachie, Texas.

Board Members Present: John Sanders, President
 Mike Ramsey, Vice President
 Kevin Strength, Mayor
 Michael Scott, Interim City Manager
 Bob Lynn
 Daniel Morton
 Layne Ballard

Ex-Officio Members: Lori Saunders, Secretary
 Charles Harris, Treasurer

Others Present: John Smith, Director of Parks and Recreation
 Laurie Mosley, Director of Convention & Visitors Bureau
 April Ortiz, Civic Center Director
 James Villarreal, Recreational Superintendent
 Chris Seale, Horticulturist

President John Sanders called the meeting to order.

Vice President Mike Ramsey moved to approve minutes of the WCDC meeting of August 8, 2017. Mr. Dan Morton seconded, **All Ayes.**

Lieutenant Marcus Brown, Emergency Management Coordinator, reviewed the City's Emergency Management Plan and how it would impact the Civic Center and Sports Complex in the event of a local disaster. He reported in February 2014, the City separated from the County's Emergency Management Plan and adopted their own. Statutorily the Mayor is head of the Plan. Lt. Brown stated the focus today is sheltering mass care being the response and recovery of the program. He stated the Civic Center and Senior Center are in prime locations for sheltering and staging of materials being at the crossroads of two highways. The Sports Complex has an excellent opportunity to use for staging as well. Lt. Brown presented ANNEX C of the Plan noting it outlines how shelter operations are ran. He stated Mr. John Smith, Parks and Recreation Director, is designated as the City's Shelter Administrator. The City has entered into a memo of understanding with the American Red Cross to run our shelters if we have to open them. Lt. Brown stated if the Corporation wants to participate, there are some procedures needed to follow and run through a check list to see if these facilities meet the standards of the American Red Cross and the Corporation would have to enter into an agreement with the American Red Cross for them to operate the shelters. Lt. Brown stated should the Corporation decide to participate, it is voluntary and the Government won't require openings of our facilities. Even

with an agreement with the American Red Cross the facilities are not required to participate and open. Staff can check the schedules of the facilities to see if they can be opened to participate. After further discussion, the consensus of the Board is to review an agreement for consideration at the next Board meeting.

Ms. Laurie Mosley, Director of Convention and Visitors Bureau (CVB), presented upcoming festival and events for September and October 2017. Some activities include: C10s in the Park Truck Show followed by after party on the square (Trucks 'n Tunes) on September 16; Around the World Poker Sip 'N Stroll on September 23; NHRDA World Finals on September 30; AAA Texas NHRA Fall Nationals October 12-15; and, Texas Country Reporter Festival on October 28. Ms. Mosley reported the CVB is working with committees on Christmas events. She announced she was appointed as Treasurer of the Texas Lakes Trail Heritage Tourism Program.

Ms. April Ortiz, Director of Civic Center, reported August closed with 47 events and September currently has 52 events booked. She reported new this year is D-A-S-H Home School Homecoming Dance. Ms. Ortiz stated the Ellis County College Fair has grown so much that students are now required to pre-register noting this event allows smaller schools in this area to participate. Ms. Ortiz stated October will start with the Annual Waxahachie Chamber Auction and as September events wrap up the staff will start looking ahead to the approaching holiday season. Ms. Ortiz reported the mockup of the bird blocker should be placed by the end of the month, at that time they will evaluate if any adjustments need to be made, and then proceed to production. She presented an update on the patio project noting Concept #5 signage was chosen and the half circle was moved from the bottom to the top to resemble other city signage. Ms. Ortiz stated she and Mr. Bob Lynn are continuing to work with Mr. Bob Stoffels on the patio project.

Mr. James Villarreal, Recreational Superintendent, reviewed activities at the Sports Complex noting 2017 Tournaments include: American Sporting Events Baseball; Arlington Girls Softball Association; 3Xtreme Adult Softball Tournaments; Gulf Coast Sports Association; and, Softball Players Association. He reported Fall Leagues include eight (8) participating leagues and twelve (12) weeks of Fall Tournaments are scheduled.

Mr. Villarreal reviewed 2017 projects and reported the Traffic Study is complete.

President Sanders asked the status of street bids and implementation. Mr. Michael Scott, Interim City Manager, stated City Council at their recent Budget Workshop, discussed in length parking lot and cost involved. He reported Staff looked at different options and Council felt we could do more of a finished look with an asphalt surface with concrete curb and gutter. After engineering review it was determined this option was quite a bit less leaving funding for pothole and spot

repairs and also striping and sealant on the rest of the parking lots. Mr. Scott stated Staff will execute a plan with Halff and Associates. He stated Staff is six (6) weeks out from bidding Phase 1.

Mr. Villarreal stated he ordered more planters and will set them around the Complex. Mr. Sanders stated he drove out to the Sports Complex this morning and this is the best day he has seen the Sports Complex looking so nice.

Mr. Villarreal reported the High School Art teacher asked to paint the dumpsters. President Sanders asked for a rendering for the Board to consider.

Mr. Chris Seale, Horticulturist, reported pumpkins and hay have been ordered for a delivery date of September 19. Once in, Mr. Seale stated he will work on displays. He reported Lantana Lawn Care was recently awarded both the landscape maintenance contract as well as the lawn maintenance contract. Mr. Seale stated he is currently working on color change outs. He reviewed future projects with some being service enhancements.

President Sanders asked if Christmas lighting can be in the downtown area. Mr. Seal stated he has ordered lighting for the downtown area and Civic Center.

President Sanders asked the status of the Little Creek Trail project. Mr. Scott stated the flood study is being completed and after realignments the project will be surveyed. He announced on Friday, September 15, 2017, at 10:00 a.m., Halff and Associates will review the Amphitheater project noting a final design is on the horizon. President Sanders recommended hearing updates from Staff every other month and monthly look at the Corporation's funding and bonding capacity and what's been approved and fully allocated.

Mr. Dan Morton stated he has been approached with issues at Lake Waxahachie. He recommended a plan be considered to charging out of town visitors. Mr. Scott stated the parks at the lake will be discussed at Thursday's Park Board meeting.

Citizens' Petitions and Requests:

Councilmember David Hill stated the NHRDA World Finals held yearly at the Texas Motorplex brings in hundreds of visitors. He suggested having signage on Highway 287 such as banners maybe with checker flags welcoming the visitors to this event that pass through the city. He stated this is a huge event and realizes they book our hotels, eat, and shop in town, but the city needs to welcome them. Ms. Laurie Mosely stated the CVB works close with the Texas Motorplex and has a year-around relationship with them.

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There being no further business, Mr. Dan Morton moved the meeting adjourn at 5:12 p.m.
Vice Chairman Mike Ramsey seconded, **All Ayes.**

Respectfully submitted,

Lori Saunders
City Secretary